

Justin Witman

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objective

Be a part of a creative team that impacts and fosters strong projects, an honest approach, innovative design methods and an opportunity to learn

education

- 2008-2010 The University of The Arts.
Masters in Design—Master of Science
Philadelphia, Pa.
- 2000-2004 The University of The Arts.
Industrial Design—Bachelor of Science
Philadelphia, Pa.
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experience

- 2010 **Humantics**
Co-founder of Humantics, a human design company focused on the science & design of sustainable collaborations. Our work is founded on basic principles of human behaviors that govern learning, motivation and purpose within social systems and organizations.
- 2008-2010 **Graduate Studies**
Working on a set of collaborations between the masters of industrial design department at the university of the arts and local businesses. These collaborations were aimed at generating design-oriented scenarios, prototyping future systems for the businesses and the people within.
- 2008 **The Marathon Group**
Worked as art director, conceptualizing and designing multiple large-scale campaigns for a major health care system in northern new jersey. Duties also included, directing of the production artist and junior designers.
- 2005-2007 **Unreal Marketing**
Managed the small business creative team for over a dozen design marketing initiatives which incorporated branding, web design, and search engine optimization. Job responsibilities included targeting and on-boarding new creative clients, developing design and sem strategies, and directing the creative process while managing timelines and client goals.
- 2004-2005 **Monsoon Microstudios**
Employed as a graphic designer developing marketing and branding strategies for select companies including the Philadelphia parks alliance, and the American Swedish historical museum.
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skills

High level of organization, keen eye for detail, ability to work under pressure and meet deadlines. Strong research and leadership skills in directing and managing projects from inception to completion.

Technical mastery: sketching, model making, digital photography, adobe photoshop, adobe illustrator, adobe indesign, quark express, microsoft office suite, print requirements and basic understanding of html, css and php.

speaking

Design Philadelphia 2010 -the future of design education
Ignite Philly -collaboration and cognitive tools
EACUBO -designing a better financial language

workshops

Vizthink -designing the collective purpose of groups
Center For Applied Research -visualizing “human” resources